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Castro Government Seeking Wide Distribution of Propaganda: A representative of the Castro-subsidized Prensa Latina news service recently tried to buy into a distribution network, centered in Buenos Aires, for low-price books in Spanish. The offer was refused, but other distributors may accept the proposal. The Prensa Latina representative told the Argentine publisher that Peruvian and Colombian collaboration had already been secured.

The project outlined to the publisher included a book series planned to demonstrate the importance of the Cuban revolution in the future of the western hemisphere and another series to begin with Castro speeches.

Prensa Latina has had some success in its efforts to gain acceptance as a news agency specifically for Latin America, particularly because of its free services to radio and press media throughout the area. However, it is increasingly identified as primarily an apologist for the regime in Cuba, and other Latin American countries, suspicious of Communist influence in the agency, are showing some doubt and hostility toward it. This may limit its success in projects such as the book-distribution scheme, which is consistent with notably increased propaganda, political, and intelligence activities reportedly undertaken by Cuban officials in Latin American countries in recent months.



29 Mar 60

CURRENT INTELLIGENCE DIGEST

Page 9